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Dear Coaches and Athletic Directors,

On behalf of the Oklahoma Coaches Association I want to enthusiastically recommend to you a free program called Oklahoma Life of An Athlete that will improve student athlete performance and help address one of the most pressing problems we face today: substance abuse.

Oklahoma Life of An Athlete (www.okloa.org) will not cost you or your school anything. It is a free program offered by the non profit organization FATE (Fighting Addiction Through Education). You may have seen some ads about OKLOA in VYPE magazine or on Oklahoma High School Sports Express. It is a program designed to help you and your student athletes think about alcohol and other drugs in a way that makes sense--by focusing on the negative impact of substance abuse on athletic performance. Did you know, for example, that one night of binge drinking can wipe out up to two weeks of training? This kind of information in OKLOA will get your attention, and your athletes'.

OKLOA isn't another "Just say No" campaign and it isn't a boring lecture. OKLOA uses live, dynamic presentations as well as on-line computer training to talk realistically with student athletes, coaches and parents about the decisions to use (or not use) alcohol or other drugs. I urge you to take a look at the websites www.okloa.org and www.fate.org where you'll see videos of Oklahoma athletes like Roy Williams, Tommie Harris, Chris Chamberlain, Charles Howell III and others. It's a great program and can really help your teams and your schools.

If you have questions about the program you can get them answered at the websites listed above or by calling FATE's Executive Director, Jim Priest, at 405-202-8863. I hope you'll take advantage of this great program!

Sincerely,

A handwritten signature in blue ink that reads "Milt Bassett". The signature is written in a cursive, slightly slanted style.

Milt Bassett
Executive Director
Oklahoma Coaches Association